



Aftersales Business Development & Marketing New BMW M Performance Parts for 2 Series (F22)



Aftersales Business Development & Marketing is excited to announce a thrilling range of M Performance Parts for the first-ever BMW 2 Series. This new line of accessories gives the 2 Series a distinctive racing character and even greater driving dynamics. BMW M Performance Parts are the result of years of racing expertise and have been developed in close collaboration with BMW M GmbH. Each component goes through an intense development and manufacturing process which results in uncompromised performance. For a full list of part numbers and pricing, please see the attached part matrix below. To take the Ultimate Driving Machine a step further, order your M Performance Parts today!

Product Highlights / Benefits:

BMW M Performance Parts provide our customers with many benefits:

- **Design:** Developed in conjunction with BMW M GmbH, BMW M Performance Parts are designed to capture the feel and spirit of the racetrack. They further enhance the driving dynamics of all BMW vehicles while giving the vehicle a powerful and exclusive appearance.
- **Exclusivity:** BMW M Performance Parts are the only accessories developed and approved by the BMW Group. They are the result of years of racing experience and designed with the enthusiast in mind.
- **Adheres to rigorous BMW Group test standards:** All BMW M Performance Parts are tested to ensure compliance with stringent group standards
- **Superior warranty coverage**
 - 4 Year / 50K miles when purchased with a new vehicle
 - 2 years or the balance of the new vehicle warranty, whichever is greater
- **Fully Residualizable on Leases starting Jan 2014:** Any BMW M Performance part installed utilizing the VIA (VDC Installed Accessories) program is fully residualized for customer and Center benefit. See the latest VIA ordering guides on Centernet (Aftersales Business and Development Portal ->VIA Parts and Billing Guide) for information on available accessories.

Featured Products:

BMW M Performance Exhaust System

Made from corrosion resistant stainless-steel, this axle back exhaust system is aurally and visually stunning. Available with stainless steel or carbon fiber exhaust tips (coming Q3 2014), this exhaust system unleashes the full sound and fury of the immensely powerful N55 motor.



BMW M Performance Style 624M and 405M wheelsets

Available for the 228i and M235i, these new M Performance wheelsets complete the look for the 2 Series. Both styles are staggered with and 19" in diameter for maximum performance without compromising ride quality. With aggressive styles and lightweight forged construction, BMW M Performance wheelsets are hard to beat!



BMW M Performance Parts – Takeover from F3X

If you have been stocking M Performance Parts for your 3 Series and 4 Series customers, many of these parts can be applied to the 2 Series! For a full list, see items that are highlighted in **yellow** below.



Please see the full list below for pricing and availability. Prices subject to change without notice.

Product Description	Details/Availability	Model	Part Number	VIA Code	Photo	MSRP
Kidney grilles in black high-gloss, Right			51 71 2 336 815	0Z06		\$80.00
Kidney grilles in black high-gloss, Left			51 71 2 336 816			\$80.00
Front Splitter	M Sport Only		51 19 2 343 367			\$600.00
Rear spoiler carbon fiber			51 62 2 334 541			\$625.00
Rear diffuser	M Sport Only	228i	51 19 2 343 354			\$427.80
Rear diffuser		M235i	51 19 2 343 355			\$500.00
Side skirt films	M Sport Only		51 19 2 298 285	0Z2T		\$175.00
Side Splitter Blades - Left	M Sport Only, 0Z3R: Blades painted black 0Z4J: Blades in Body Color		51 19 2 298 287	0Z3R,		\$150.00
Side Splitter Blades - Right			51 19 2 298 286	0Z4J		\$150.00
Carbon fiber Mirror Cap, Right			51 16 2 211 904	0Z21		\$325.00
Carbon fiber Mirror Cap, Left			51 16 2 211 905			\$325.00
Steering wheel II Alcantara with carbon fiber cover and race display			32 30 2 230 189	0Z2E		\$1,751.00
Steering wheel II Alcantara with carbon fiber cover without race display			32 30 2 230 188	0Z2F		\$935.00
Carbon fiber interior trim			51 95 2 333 984	0Z2Q		\$950.00
Cover selector lever in carbon fiber		Automatic	61 31 2 250 696	0Z2R		\$250.00
Cover selector lever in carbon fiber		Sport Auto	61 31 2 250 698			\$250.00
Carbon Center Console Cover	Auto Only		51 16 2 343 739	0Z6Z		\$175.00
Shift Knob in Carbon and Alcantara			25 11 2 222 529	0Z2S		\$250.00
Carbon Fiber and Alcantara E-Brake Handle			34 40 2 222 538	0Z4F		\$180.00

via BIMMERPOST.com

Pedal cover stainless steel		Manual	35 00 2 232 278	0Z24		\$150.00
Pedal cover stainless steel		Automatic	35 00 2 232 276			\$150.00
Footrest Stainless Steel	Non M Sport only		51 47 2 232 279	0Z3U		\$150.00
Side Stripes			51 14 2 351 086	0Z3T		\$175.00
M Performance Exhaust system	M235i W/O Diffuser	M235i	18 30 2 293 766	0Z10		\$1,100.00
M Performance Exhaust system	M235i w/ MPP Diffuser	M235i	18 30 2 286 673			\$1,100.00
Exhaust pipe finisher in Stainless Steel	Order 2 Per Exhaust	M235i	18 30 2 354 364	0Z1T		\$100.00
Exhaust pipe finisher in Carbon	Order 2 Per Exhaust, Available Q3 2014	M235i	TBD	0Z6M		TBD
Exhaust tip adapter for Series exhaust (see below chart)		228i	18 30 2 287 043			\$72.52
		M235i	18 30 2 287 042			\$72.52
M Performance Suspension	Late Q2 2014	M235i and 228i	TBD			TBD
M Performance Limited Slip Differential	Q3 2014	M235i Auto and Manual	TBD			TBD
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M Performance Brake Kit - Red	Must be in combination with 0Z2C Performance Brakes	For vehicles without 2NH	34 11 2 221 445	0Z2N		\$2,300.00
M Performance Brake Kit - Yellow	Must be in combination with 0Z2C Performance Brakes	For vehicles without 2NH	34 11 2 221 446	0Z2O		\$2,300.00
M Performance Brake Kit - Orange	Must be in combination with 0Z2C Performance Brakes	For vehicles without 2NH	34 11 2 221 447	0Z2P		\$2,300.00
M Performance Brake Disc - Front	Dimpled and Slotted rotor, order 2	Comes w/ M Perf Brake Kit or can be installed on 2NH M Sport Brakes	34 10 6 797 603	0Z6W		\$400.00
M Performance Brake Disc - Rear	Dimpled and Slotted rotor, order 2		34 20 6 797 598			\$250.00
M Performance Wheelset 19" Style 405M RDC LC	Note, RDCi wheelsets will have new P/Ns		36 11 2 219 654			\$4,100.00
M Performance Wheelset 19" Style 624M Black RDC LC	Note, RDCi wheelsets will have new P/Ns		36 11 2 352 864			\$4,100.00

M Performance Wheelset 19" Style 624M Polished RDC LC	Note, RDCi wheelsets will have new P/Ns		36 11 2 352 866		\$4,100.00
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